

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION MICHIGAN

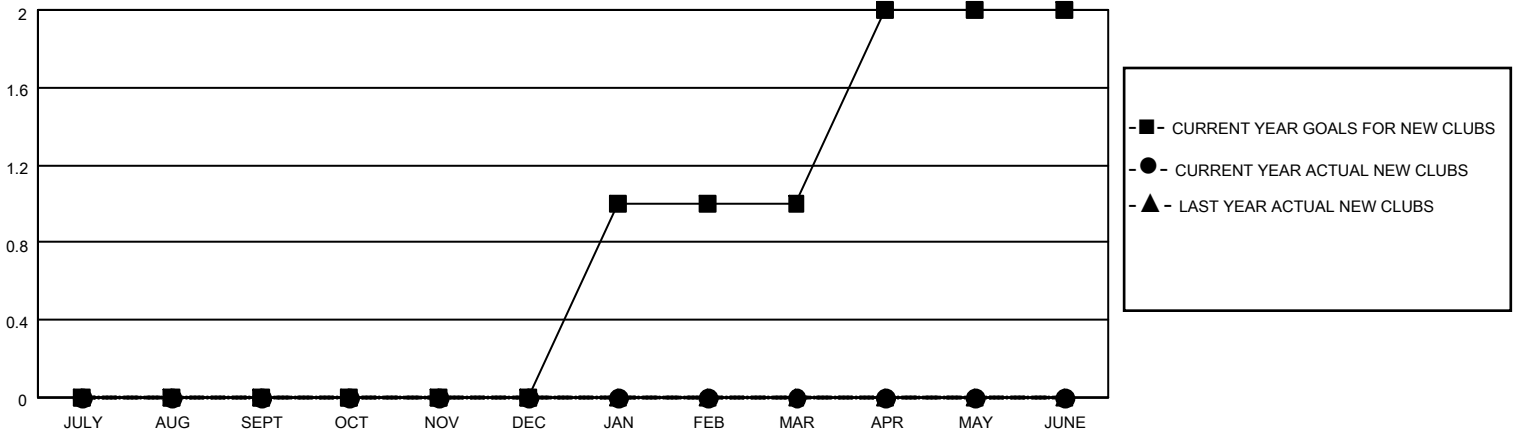
District 11 C1

Results as of: 5/31/2021

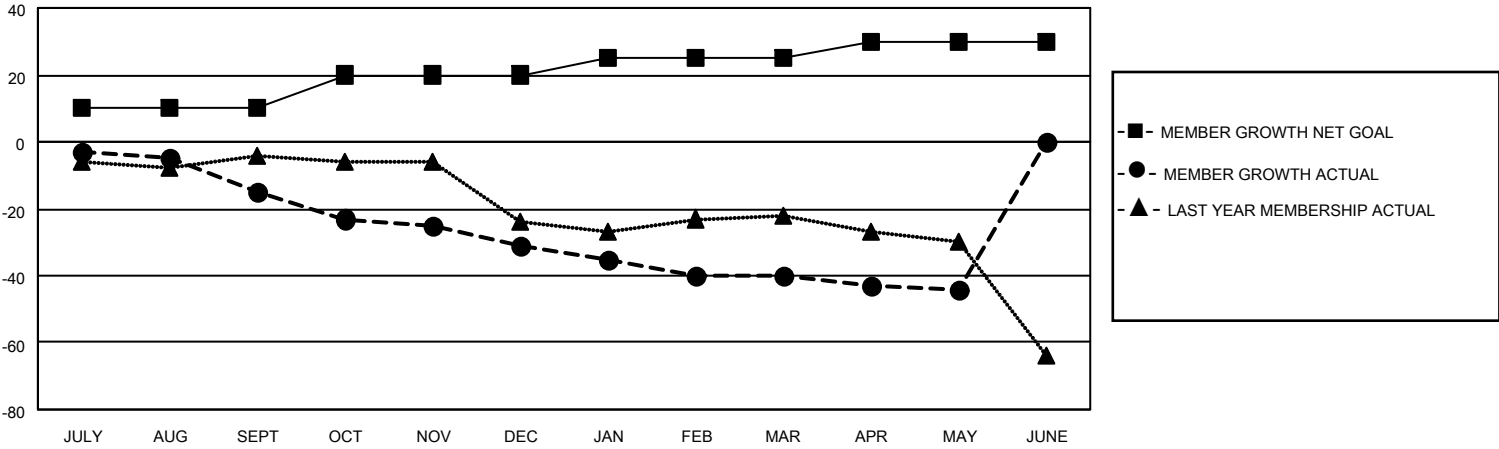
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 10                     | 1                    | 16  |
| OCT/NOV/DEC           | 10                     | 14                   | 27  |
| JAN/FEB/MAR           | 5                      | 8                    | 13  |
| APR/MAY/JUNE          | 5                      | 3                    | 7   |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|   |   |  |
|---|---|--|
| DROPPED CLUBS: 0  | 11 CLUBS OF 29 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u><br>MALE 481 (69.01%)<br>FEMALE 216 (30.99%) |
| <u>DROPPED MEMBERS</u><br>DECEASED 11<br>CLUB CANCELLED 0<br>OTHER 52<br><hr/> TOTAL 63 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 126<br>FAMILY MEMBERS PAYING HALF DUES 64    |